

EDtv

Presented by
**Red Clay Consolidated
School District**

February 22, 2024





EDtv - 24 hour Educational Programming

AS SEEN ON:

Comcast. Verizon **FiOS**

CH 965

CH 30

EDtv A Vital Educational Resource

- **EDtv is operated by the Red Clay School District, broadcasting 24/7, 365 days a year.**
- Our mission is to fill every hour with enriching content that educates, informs, and inspires our viewers.
- We have a vision for enhancing EDtv, leveraging our resources, and expanding our reach to maximize educational impact.

Current Programming

- SciShow Kids
- The BookNook
- CNN Student News
- The GoodStuff
- Red Clay Cook-Off
- Project SoapBox
- Education Station



Education Station



Proposed Initiatives

- **Diversification of Programming:** We propose creating a diverse lineup of shows that cover a wide range of educational topics while maintaining a high standard of quality and relevance.
- **Collaboration and Partnerships:** To expand our reach and enrich our programming, we propose inviting other school districts, charter schools, and private schools within the city to submit ready-for-broadcast programming.
- **Financial Support and Sustainability:** While Red Clay currently bears all financial costs associated with EDtv, we recognize the importance of sustainability and exploring alternative funding sources.

EDtv Original Shorts

- eSports
- The Arts of Education: Valuable Life Skills Through Dance (Ballet)
- A Beautiful Tomorrow
- Hero Days in Red Clay
- Mivka Challenge
- Red Clay Block Party
- Student Leadership Summit
- Hispanic Heritage Month Celebrations
- Paws4People
- Don't Rush the Red



Community Slides


Back To School Night

September 28, 2023 @ 6pm

- Alexis I du Pont High School
- The John Dickinson School
- Thomas McKean High School
- Cab Calloway School of the Arts
- Conrad Schools of Science

BOARD OF EDUCATION MEETING

November 15, 2023

 redclayschools.com/BOE

Future Agenda

- Red Clay is always open to airing educational content from other districts and community programs
 - Colonial School District's monthly video currently airs
 - We have often contacted other districts
- Content and clips of full programs are posted to social media to promote the channel
- Currently working on a unnamed Speaker series
- Content is being shared on YouTube to further promote the channel



EDtv

A Red Clay Community Network

Contact Us

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RED CLAY

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SCHOOL DISTRICT

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